



EMS & FIRE EXP

— I N C L U D I N G —

5TH ANNUAL WOMEN
IN EMS CONFERENCE

06-07 August, 2026

The Maslow Hotel, Sandton, Johannesburg

Building a **Safer,
Smarter & More
Inclusive** Future

Focus: A unified platform for emergency management professionals, fire services, disaster risk reduction agencies, equipment manufacturers, innovators, and women leaders in EMS to engage, learn, and collaborate for safer, smarter, and more resilient communities.

Event Overview

The **EMS & FIRE EXPO 2026 – Plus 5th Annual Women in EMS Conference 2026** is Africa's premier platform bringing together emergency medical practitioners, firefighters, disaster management professionals, policymakers, innovators, and industry leaders to advance safety, resilience, and wellbeing in emergency response.

This landmark event combines a dynamic exhibition showcasing the latest technologies in fire, rescue, and civil protection with a thought-provoking conference focused on leadership, inclusion, and innovation across emergency and public safety services.

Attendees will engage with hands-on product demonstrations, live rescue simulations, and expert-led discussions addressing both operational excellence and the human challenges facing first responders today.

A Special Focus: 5th Annual Women in EMS Conference (Co-located Event)

The Women in EMS segment celebrates and empowers women across emergency services, focusing on leadership, mentorship, inclusion, and wellbeing. It will feature inspiring talks, professional development sessions, and recognition awards for outstanding women shaping the sector.

Who Should Attend?

- 01** Firefighters, paramedics, and EMS personnel
- 02** Emergency planners and disaster risk managers
- 03** Law enforcement and public safety officers
- 04** Policy and decision-makers
- 05** Researchers and innovators in safety technology
- 06** Health and wellbeing professionals
- 07** Manufacturers / suppliers of EMS equipment
- 08** Advocates for gender equity and inclusion in EMS



Exhibition Themes And Areas

01 FIRE FIGHTING ZONE



Focus: The heart of the expo—featuring cutting-edge technologies and solutions for modern firefighting operations.

Exhibits Include:

- Advanced fire suppression systems (foam, CO2, dry powder, water mist)
- Urban and industrial firefighting equipment
- Smart fire detection sensors and IoT-based monitoring systems
- Thermal imaging and smoke management tools
- Drone-assisted firefighting systems
- Training simulators for fire response

02 RESCUE SERVICES ZONE



Focus: Demonstrating the latest tools and strategies for rescue operations—urban, mountain, water, and vehicle extrication.

Exhibits Include:

- Hydraulic and battery-operated rescue tools
- High-angle, confined space, and swift-water rescue gear
- Vehicle extrication technologies
- Evacuation systems and portable shelters
- Tactical rescue and incident command solutions

03 CIVIL PROTECTION & DISASTER MANAGEMENT ZONE



Focus: Strengthening emergency readiness and resilience through integrated planning and technology.

Exhibits Include:

- Disaster risk reduction (DRR) tools and GIS mapping
- Early warning and alert systems
- Emergency shelters and logistics solutions
- Humanitarian relief innovations
- Coordination systems for multi-agency response



04 FIRE PREVENTION & SAFETY ZONE



Focus: Promoting a proactive culture of prevention and safety in communities and industries.

Exhibits Include:

- Fire detection, alarm, and sprinkler systems
- Industrial and commercial fire safety audits
- Building codes and compliance solutions
- Public awareness programs and educational materials
- Smoke control and evacuation technologies

05 PROTECTIVE EQUIPMENT & APPAREL ZONE



Focus: Displaying the latest in personal protection for firefighters, paramedics, and rescue teams.

Exhibits Include:

- Fire-resistant suits, helmets, gloves, and boots
- Self-contained breathing apparatus (SCBA)
- Gas detection and environmental monitoring gear
- Decontamination and safety cleaning systems
- Ergonomic design innovations for responder safety

06 COMMUNICATIONS & CONTROL CENTER SOLUTIONS ZONE



Focus: Next-generation communication, data, and command systems for integrated emergency operations.

Exhibits Include:

- Dispatch and incident management software
- Real-time GPS tracking and fleet management systems
- Radio communication and broadband solutions
- Command and control center setups
- Cloud-based emergency coordination platforms

07 PRODUCT DEMONSTRATIONS ARENA



Focus: Live, interactive sessions showcasing equipment, vehicles, and technologies in action.

Activities Include:

- Firefighting and rescue simulations
- Equipment operation training and drills
- Vehicle maneuver demonstrations
- New product unveilings and live testing
- Hands-on experience sessions for delegates

Specialized Exhibition Clusters

Wildlife Management

- Forest fire detection drones and mapping systems
- Fire retardants, barriers, and control lines
- Training programs for rural fire management
- Environmental protection and reforestation efforts

Rescue Robotics

- Autonomous robots for search & rescue missions
- Drone-based surveillance and victim location
- AI-assisted decision support tools
- Robotics for hazardous material and confined-space incidents

First Aid & Emergency Medical Response

- Trauma care kits, AEDs, and medical equipment
- Training aids and mannequins for CPR and triage
- EMS response vehicles and mobile clinics
- Innovations in patient monitoring and telemedicine

Fire & Rescue Vehicles

- Fire engines, tankers, and ladder trucks
- Ambulances and rapid response units
- Utility vehicles for terrain-specific operations
- Retrofitting and customization solutions

Technology & Innovation Hub

- Smart city integration for emergency systems
- AI, IoT, and data analytics in fire and EMS
- Virtual and augmented reality (VR/AR) training
- Sustainable and eco-friendly firefighting solutions





5TH ANNUAL WOMEN IN EMS, FIRE & POLICE CONFERENCE

Co-located Event

Focus: Empowering women leaders, innovators, and professionals in emergency medical and fire services.

Key Features:

- Leadership development sessions
- Gender inclusivity and equity dialogues
- Mentorship programs
- Success stories
- Networking for women in EMS, Firefighting, Police and rescue services

Sponsorship Packages Structure for the EMS & FIRE EXPO 2026

Tiered Sponsorship Levels

TIER	TITLE	KEY BENEFITS
Headline / Title Sponsor	Exclusive (1 Slot)	Naming rights ("Presented by ___"), prime logo placement on all materials (website, signage, lanyards, delegate bags), keynote speaking slot, major exhibition space, 10 VIP passes, pre-/post-event marketing inclusion, delegate database access.
Platinum Sponsor	(1 Slot)	Large exhibition space, speaking or panel slot, premium logo placement, 6 VIP passes, prominent branding in key areas, delegate list access.
Gold Sponsor	(2 Slots)	Medium exhibition space, logo placement across materials, branding in sessions/tracks, 4 VIP passes, delegate list option.
Silver Sponsor	(4 Slots)	Smaller exhibition space, logo placement in programme/website, branding in one session or area, 2 standard passes.
Brozne Sponsor/ Supporter	(8 Slots)	Logo inclusion in programme/website, mention in marketing, maybe branded item or session sponsorship (coffee break). 2 standard passes



Packages Cost Breakdown

<p>HEADLINE SPONSOR</p> <p>R199 999,99</p>	<p>PLATINUM SPONSOR</p> <p>R149 999,99</p>	<p>GOLD SPONSOR</p> <p>R89 999,99</p>	<p>SILVER SPONSOR</p> <p>R69 999,99</p>	<p>BRONZE SPONSOR</p> <p>R49 999,99</p>
<p>PLENARY ADDRESS MAIN STAGE</p> <p>R34 999,99</p>	<p>EXHIBITION STAND</p> <p>R19 999,99</p>	<p>SPECIAL ACTIVATIONS</p> <p>R11 999,99</p>	<p>STARTUP STANDS</p> <p>R9 999,99</p>	

Add-Ons / Special Activation Opportunities

These are targeted sponsorships for specific items or areas;

<ul style="list-style-type: none"> • Delegate bag / lanyard branding 	R9 999,99	<ul style="list-style-type: none"> • Demo zone or live-product demonstration area 	R19 999,99
<ul style="list-style-type: none"> • Registration Desk Sponsor 	R24 999,99	<ul style="list-style-type: none"> • Branded giveaways / expo-guide inserts 	R6 999,99
<ul style="list-style-type: none"> • Conference app sponsor or Wi-Fi sponsor 	R9 999,99	<ul style="list-style-type: none"> • Breaks (coffee/tea/lounge) or meal sponsorship 	R9 999,99
<ul style="list-style-type: none"> • Networking reception or gala dinner sponsorship 	R24 999,99	<ul style="list-style-type: none"> • Digital welcome mailer or push-notification sponsor 	R9 999,99
<ul style="list-style-type: none"> • Session / event sponsor ("Women in EMS" track) 	R9 999,99		



01 Parties

This Exhibitor Agreement ("Agreement") is entered into between: Organiser: Eminence Corporate Solutions ("Organizer") and Exhibitor: _____ ("Exhibitor")

02 Event Details

Event Name: EMS & FIRE EXPO 2026 – Plus Women in EMS Conference

Dates: 6th & 7th August 2026

Venue: The Maslow Hotel, Sandton, Johannesburg, South Africa

Event Type: Exhibition and Conference

03 Exhibition Space

- The Organiser agrees to provide the Exhibitor with exhibition space as per the selected package.
- Stand/Booth Number: (To be allocated after payment)
- Size/Type: 3 by 3 metres
- The Exhibitor shall use the allocated space solely for displaying or promoting products/services approved by the Organiser.

04 Fees & Payment

- Exhibitor agrees to pay all applicable fees as stated in the Exhibitor Package or Invoice.
- Full payment is due within 14 days of invoice date to confirm participation. Failure to pay within the deadline may result in the space being reassigned.

05 Exhibitor Responsibilities

The Exhibitor agrees to:

- Set up and dismantle the stand during the designated times.
- Keep the exhibition area clean and presentable.
- Comply with all fire, safety, and venue regulations.
- Ensure that all exhibits and activities are appropriate and professional.
- Provide proof of insurance or indemnity if requested.

06 Organiser Responsibilities

The Organiser shall:

- Provide agreed-upon exhibition space and facilities.
- Promote the event and ensure reasonable access for attendees.
- Coordinate logistics, security, and venue management.

07 Cancellations

If the Exhibitor cancels participation:

- 60+ days before the event: 50% refund.
- Less than 60 days before the event: No refund.

If the event is cancelled or postponed by the Organiser, all paid fees shall be transferred or refunded.

08 Liability

The Organiser shall not be liable for loss, damage, or injury to any property or person caused by the Exhibitor's participation.

Exhibitors are responsible for insuring their property and staff during the event.

09 Force Majeure

Neither party shall be held liable for non-performance due to circumstances beyond reasonable control, including natural disasters, strikes, pandemics, or government restrictions.

10 Governing Law

This Agreement shall be governed by and construed in accordance with the laws of the Republic of South Africa.

11 Acceptance & Signatures

By signing below, both parties acknowledge that they have read, understood, and agreed to the terms of this Agreement.

For the Organiser:

Name: _____

Title: _____

Signature: _____

Date: _____

For the Exhibitor:

Company Name: _____

Representative: _____

Signature: _____

Date: _____

